

PlayCore welcomes new COO

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Chattanooga, TN – PlayCore has announced the addition of John L. Conely, Sr. to its executive team as Chief Operating Officer, effective July 11, 2005. In this newly created role, John will be responsible for the full range of the company's operations which consist of manufacturing and assembly facilities in Ft. Payne, Alabama and Janesville, Wisconsin.

Mr. Conely has held several senior executive management positions at General Electric Company, Alcatel, and Iomega Corporation, and comes to PlayCore from Brown Jordan International in Pompano Beach, Florida. Bob Farnsworth, President/ CEO of PlayCore states "We are very excited to have John join PlayCore. His experience and background will add greatly to the strength of our management team as we continue to focus on our strategy of leadership in the playground category."